SUBJECT: could I have your feedback, FIRSTNAME?

Hi FIRSTNAME,

Could you possibly fill in the info below and then HIT REPLY to give me your feedback on my \_\_\_\_\_\_\_ (blog, newsletter, a specific product)? It would really mean the world to me:

1) What was the single most important problem you were hoping to get help with when you \_\_\_\_\_\_ (subscribed/purchased the product/etc)? (Feel free to take as much space as you like)

2) Did I help you with that problem? Did I go above and beyond to help with anything else in your \_\_\_\_\_\_ (business, marriage, etc)? (Again, please take as much room as you like and the more specific you can be, the better!)

3) How can I improve?

4) Can I quote you? (If so, may I also use your full name and city so people will know you're a real person? That would be really helpful)

I can't wait to hear back... remember, just HIT REPLY and fill out the survey above.

Thanks for your help!

SIGNATURE